\$1.25 "Bear Brand" Knitting Worsted at 79c Hank

Genuine "Bear Brand" Knitting Wor-sted, choice of any color in stock. Cor-rect yarn for knitting stylish sweaters and hats. Full size hanks. Goldenburg's—First Floor.

IT PAYS TO DEAL AT

Our Campaign to Lower Living Costs Inmatchable Savings

his June Underselling Event is a practical demonstration of this store's determination to help opper because of the noteworthy savings offered on merchandise of reliable quality and assured

Del Monte Beans With This Coupon

seans, with pork and ound cans. - Base

With This Coupon

35c Writing

Paper

Writing Paper, good quality; in white only; 60 sheets in each package.
Envelopes to match at 6c package. (S) Wax Paper 3 Packages for

10c With This Coupon Only

Wax Paper, for wax Paper, 10r wrapping sandwich-es and lunches. Size, 9x12. 24 sheets in each package. (S) First Floor-Stationery

29c Stationery With This Coupon

18c velopes to match.

\$1.25 and \$1.50 Cork-filled Linoleums, at 68c sq. yd.

Heavy-weight Cork-filled Linoleums, 8-quarter width, in lengths from 2 to 20 square yards, but sufficient alike to cover large sized rooms, bathrooms and halls. In tile and parquette flooring designs; choice of light and dark colors.

Sale of **Toilet Articles**

Good Quality Talcum 8C
Powder, large cans.
About one pound...... Ben Hur Extract, a popular oriental perfume: regularly \$1.25 ounce. Half ounce.....

Nail Enamel, in cake form; regularly 19c 10c

Whisk Brooms, good quality: strongly made; regularly 39c each.... Wyeth's Sage and 55C sulphur Hair Tonic; regular 75c size...... Perspiro, an efficient 19c

dainty deodorant cream; regularly 29c..... Rubber Sponges, for 7c toilet and bath use; regular 15c stze......

Vacuum Bottles, pint size; will keep liquids hot @1 EE will keep liquids hot or cold from 12 to 24 hours; regularly \$2 Goldenberg's—First Floor. Store Hours: Open 9:15 A.M.; Close 6 P.M.

Duplicating Last Week's Successful Sale of

Mill Lengths of Silks

Qualities Worth \$2.50 and \$3.00 a Yard, at.....

Again the unexpected has happened. Again we offer thousands of yards of high-class Silks at the same low price which brought such enthusiastic crowds of buyers last week. We contracted for the mill lengths of silks from a prominent wholesaler on a basis that enables us to offer savings of greatest magnitude. Represented in this purchase are Silks of the most desirable character-high-class qualities that enjoy unusual popularity this season in just the lengths wanted for blouses, street, afternoon and evening frocks.

The collection embraces the following silks: 36-in. All-silk Foulards, in newest styles,

colorings and designs-all perfect and of exceptionally fine quality.

Rich, lustrous Chiffon Taffeta, in black and

81x90 Double Bed Size,

\$2.25 Bleached Sheets, \$1.59

single beds. Made of superior grade sheeting cot-

ton, free from any foreign substance. The slight imperfections will in no way affect the wearing

59c Pillowcases, 44c

made of round thread pillowcase cotton, finished

45x36 Bleached Pillowcases, regulation size

63x90 Seamless Bleached Sheets, full size for

sheets at a great sacrifice.

with deep hem.

Goldenberg's-First Floor.

20c Bleached Cot-

ton Crash, 16c Yd.

Extraordinary Values at.....

Handsome Chiffon Dress Satin, in black

\$1.00 Pillowcases, 69c

thread bleached pillowcase cotton, in an assortment

\$3.50 Bedspreads, \$2.89

\$4.50 Bedspreads, \$3.79

Crochet Bedspreads, double-bed size; good heavy weight, in a choice assortment of new

45x36 Embroidered Pillows, fine quality round

Crochet Bedspreads, double-bed size; in a

All-silk Crepe de Chine, strong and firmly woven, three-thread quality; in black and colors.

These silks are 35 to 40 inches wide. The lengths are most desirable, too, ranging from 2 to 6 yards.

A Special Purchase of 200 Dozen "Run of the Mill"

\$2.75 Seamless Bleached Sheets

Another practical demonstration of this store's determination to bring down living costs to the owest possible levels. A fortunate deal with a prominent mill enabled us to secure a lot of bleached

They are the regulation 81x90 double-bed size; scamless and made of a good heavy and well

made muslin-one of the best sheets for service on the market today.

Termed mill seconds, but after careful inspection we find the defects hardly worth mentioning.

1,600 New Shirts Added to Our

Semi-Annual Shirt Sale Values Worth \$3.00 and \$3.50



Fresh impetus will be given this great event tomorrow by the addition of 1,600 new shirts to fill in the gaps made by the past few days' big selling. They are equally as attractive styles and good values as offered the first day.

Just the kind of shirts men like to wearcut on generous and accurate fitting lines. Strictly first quality shirts-no misfits or

Fine quality materials, including Woven Madras, Rep Cloth, Poplin, High Count Percales, White Oxfords, Mercerized Cloth, Duccetine, Cambric and Corded Madras.

All with soft cuffs (excepting the white madras shirts, which have stiff cuffs).

Men's 85c Underwear, 59c Men's Balbriggan Underwear, short-sleeve shirts and full-length drawers, made with extra

arge double seat; pertect quality. Men's \$1.25 Underwear, 79c

Men's Balbriggan Underwear, short-sleeve shirts, full-length drawers, fully reinforced; slight mperfections, but such that will not affect the

Men's 50c Underwear, 25c Men's Anderson Athletic Underwear, made of good quality checked nainsook; sleeveless coat shirts and knee-length drawers.

Sale of Women's

'Merode" Union Suits

A regrouping of incomplete lines from our regular stock of famous "Merode" Underwear brings this opportunity to

save on garments of the highest standard. Summer weight cotton and lisle union suits, in various styles, including low neck and sleeveless, band and crochet top, with wide lace

Not all sizes of each style, but nearly all sizes in the lot. Sale

Women's Gauze Cotton Pants,

Misses' Union Suits, summer

weight; taped neck and lace-trimmed bottoms; sizes 2 to 14 years. Perfect 65c quality. Worth \$1.00....

regular and extra sizes; lace-trimmed bottoms; slight 65c

Values Up to \$1.75

Patterns to please every one—neat stripes, bold stripes, candy stripes, cluster stripes and novelty tripes. All the colors guaranteed fast, Sizes 13½ to 17. Men's \$1.50 and \$1.75 Union Suits,

Men's Varsity Athletic Union Suits, made of good quality checked nainsook; sleeveless and quarter-sleeve styles, with patched closed crotch. (Limit, four to a buyer).

Men's 75c and \$1.00 "Onyx" Hose,

Men's "Onyx" Half Hose, fiber silk, silk plait-ed; plain and mercerized lisle and mercerized cot-In black, plain colors and a few fancy effects.

\$5 to \$7 Georgette Crepe Trimmed Hats



This sale comes at a time when the demand for smart, new mid-summer millinery, and particularly for the popular georgette crepe hats, is at its height. It presents an opportunity to save that has not been equaled this season.

We bought these hats at a price concession from a maker noted for the individuality and style of his hats, and, as usual, we are

in navy, white and pink, trimmed with flowers, ostrich and burnt

A host of smart-looking styles, for sport occasions and general wear, in the popular basket weave, in all the sport colors and becoming shapes for women and misses; trimmed with ribbon band

Pretty New Vestees, Up to \$1.25 Values at 89c

A special offering of Dainty Vestees, of tucked net, combined with Val. laces, also of ruffled with Val. laces, also of ruffled Val. lace. Pretty new styles for wear with summer frocks. Flat collar styles. White and ecru colors. Goldenberg's—First Floer.

Women's \$3.75

Silk Stockings

The Celebrated "Gordon H=300" Brand. Every Pair of Perfect Quality.

A sale of unusual money-saving importance, offering

These stockings are noted for their superior wearing

the nationally known "Gordon H 300" Silk Hosiery at savings

quality-every pair pure thread silk and pure dye, and the as-

sortment includes black, white and cordovan. Made with

double sole, heel and toe, mercerized lisle garter top. All

sure to be appreciated by women who demand the best.

passing the advantage along to you. Medium and large shapes,

\$2.50 Basket Weave Sport Hats, \$1.25 2,000 yards of Bleached Cotton Crash, with neat red borders; good serviceable grade for roller or tea towels. Goldenberg's-First Floor.

Notions

Crown Snap Fasteners, black or white; all sizes; one dozen on card; equal to usual 10c kinds. THREE cards 10c

Mercerized Sewing Cotton, 100 yard spools; equal to 25c spool of sewing silk; good assortment of colors, also black and white. (Limit, 5c

Kleinert's Sanitary Rubber sheeting, three-quarter yards square; standard 69c

White Cotton Tape, %-Inch width; nine-yard pieces. Regularly 10c

Shoe Lacers, extra quality black mohair; in 4, 5 and 6-quarter lengths. 12c and 6-quarter length THREE pairs for.....

Mother's Ironing Wax, large convenient shaped pads; good quality wax. Regu- 7c Safety Pins, good quality nickeled finish; one dozen on card; assorted sizes. 5C

Turknit Wash Cloths, with dainty pink, blue and white stitched edges: 10c

\$2 Flexo Petticoats Special at \$1.69

New Summer Petticoats of fine muslin, with flounces of extra quality embroidery in blind and eyelet patterns, and foundations. Made with the "Flexo" adjustable waistband, which assurs a perfect fit.

Extra Size White Petticoats at \$2.77 Extra-Size White Sateen Petti-coats, of fine lustrous quality, with flounces of tucks and knife pleatng. All lengths.
Geldenberg's—Third Floor.

White Seersucker Petticoats at \$1.69 Special lot of White Seersucker Petticoats, of good quality, in ex-tra large sizes, with flounce or ruffles; all lengths. These petti-coats require no ironing.

Again Tomorrow We Offer 40-Inch Georgette Crepe

Marseilles designs.

of beautiful embroidered designs.

variety of pretty Marseilles designs.

Pure silk, firm woven quality, strong and durable-a grade extensively used for making blouses, street and afternoon frocks, dinner and evening gowns. The assortment includes exquisite pastel shades for dainty lingerie, as well as other shades adapted for dresses, such as white, black, taupe, turquoise, navy blue, brown, peach, flesh, Belgian blue, pink, mais, gray and orchid. Full 40 inches wide.

Printed Georgette Crepe C 1 Worth up to \$3.98 a Yard, at-

Handsome Printed Georgette Crepe, all pure silk quality, of cobwebby fineness, yet strong and serviceable. Attractive printings in floral designs, scrolls and figures, also all-over designs on light and dark grounds. Suitable for overdrapes and entire dresses. ictly perfect quality-40 inches wide.

Lace Department-First Floor.

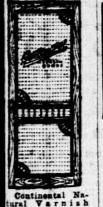
Women's \$14.50 Wool **Tuxedo Sweaters**

The All-serviceable Sweaters for summer sports and general wear-a new lot just unpacked and offered at this special price tomorrow. Of fine wool, in the latest tuxedo style, with long sleeves and stylish collar and belt. Two smart models in light and dark colors.

Regular \$12.98 Sweaters, \$10.00 Stylish New Eton and Sash Sweaters, in beautiful weaves, with short sleeves. A choice selection of pretty color combinations, of lavender, pink, black, tan, American and turquoise. Extra special at \$10.00.

Money Saving June Sale of Needs for Home and Lawn

sizes. Strictly perfect quality.



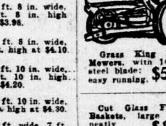
shell and tight knee.

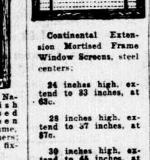
Women's Gauze Cotton Vests, summer weight; taped neck and arms; sizes 5 and 6; perfect quality... 35C

Women's Cotton Union Suits

ght weight; taped neck and lace-trimmed bottoms; sizes 36 and 38 55C









































1,000 Pairs Women's Low Shoes

Worth \$6.00, \$7.00 \$3.95 and \$8.00—Pair...



Shoe news extraordinary! A prominent wholesaler's surplus lot of summer footwear and various lines from our regular stock-all sensationally reduced for this great event tomorrow. One thousand pairs in the sale every pair of desirable style and serviceable quality. It has been a long time since you were offered such wonderful values as these.

The sale includes the following models: Women's Patent Colt Oxfords, One-eyelet Brown Ties, Black Kid Oxfords, Brown and Black Oxfords, Black Kid Two-eyelet Oxfords, Pa-

Turned, McKay and welted soles. Low heels and high heels. All sizes in the lot

tent Colt Pumps and Brown Pumps.

These shoes arranged on table for easy Goldenberg's-First Floor.